

Playwize plc
("Playwize" or the "Company")

Update and investing policy

Update

On 19 November 2009 the Company's ordinary shares were suspended from trading on AIM pursuant to Rule 15 of the AIM Rules for Companies (the "AIM Rules") as the Company had not implemented their investing strategy by 19 November 2009, the anniversary of the date on which shareholders gave consent to the Company's investing strategy.

The Company also announced on 19 November 2009 that they had signed non-binding heads of terms for the acquisition of a business in accordance with its investing strategy. This proposed acquisition would be classified as a reverse takeover under the AIM Rules and, whilst heads of terms have been agreed, the proposed acquisition remains subject to a number of conditions including, *inter alia*, satisfactory completion of due diligence and approval by shareholders of Playwize. There can be no certainty that any such transaction will be concluded or as to the terms of on which any such acquisition may be made.

Further announcements will be made as and when appropriate.

Investing policy

Further to the changes to the AIM Rules affecting investing companies which came into effect on 01 June 2009, the Company's re-stated investing policy, in line with the new definition of Investing Policy under the AIM Rules, is set out below.

The directors of the Company confirm that the Company's Investing Policy has not changed materially from the investing strategy approved by shareholders at the extraordinary general meeting of the Company held on 18 November 2008.

The full text of the Investing Policy will be published on the Company's website at www.playwize.com. It is the intention of the Company to publish the Investing Policy in the Company's annual report and accounts. Any material change to the Investing Policy will be subject to shareholder approval.

The Company's Investing Policy is to acquire a single business which the Directors believe represents an opportunity to create shareholder value and the Company will consider opportunities in Europe, Asia and the Middle East. The focus will be on UK service businesses however, other than real estate, no field of activity shall be ruled out.

The Directors may offer new shares in the Company by way of consideration instead of, or as well as, cash thereby helping to preserve the Company's cash resources for working capital. The Company may, in appropriate circumstances, issue debt securities or otherwise borrow money to complete an investment. There are no borrowing limits in the Articles of Association of the Company. The Directors do not intend to acquire any cross-holdings in other corporate entities that have an interest in the issued share capital of the Company.

The Directors believe that their broad collective experience in the areas of acquisitions, accounting, corporate and financial management will assist them in the identification and evaluation of suitable opportunities to enable the Company to achieve its objectives.

The Company may invest by way of outright acquisition, the acquisition of the assets (including the intellectual property), of a relevant business, partnerships or joint venture arrangements. Such investments may result in the Company acquiring the whole or part of a company or project (which in the case of an investment in a company may be private or listed on a stock exchange and which may be pre-revenue) and may constitute a minority stake in the company or project in question.

The Company intends to be a long-term investor and the Directors will place no minimum or maximum limit on the length of time that any investment may be held.

There are no restrictions on the type of investment that the Company might make nor on the type of opportunity that may be considered other than set out in this Investing Policy.

As the Company's ordinary shares are traded on AIM this provides a facility for shareholders to realise their investment in the Company. In addition the Directors may consider from time to time other means of facilitating returns to shareholders including dividends, share repurchases, demergers, schemes of arrangement or liquidation.

Under Rule 41 of the AIM Rules Playwize has until 19 May 2010 to complete an acquisition or investment that constitutes a reverse takeover under the AIM Rules in line with the Investing Policy. In the event that such an acquisition has not been made by the Company by 19 May 2010 trading in the Company's shares on AIM will be cancelled.

For further information please contact:

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