

Playwize PLC
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PLAYWIZE PLC
('Playwize' or the 'Company')

PRODUCT LAUNCH

World's first 3-D voice over IP online poker game
with integrated tutorial and odds calculator

The Board of Playwize, the AIM listed developer of software for the entertainment industry, is pleased to announce that ,Pokerwize, the world's first virtual reality, 3D and voice over IP poker game, is now available for download at its website: www.pokerwize.com.

For a limited period, Pokerwize, will be available free to all visitors to the website. Pokerwize, featuring an exclusive interactive tutorial with Soccer AM host and big money poker winner Helen Chamberlain, also incorporates a single player game which provides further advice to players on a hand-by-hand basis and in-game challenges. Pokerwize Lite, a free download version of the online game without the tutorial, is also available for download.

Each version of Pokerwize contains unique tools designed to assist players of all levels of experience. These include StatsWize, an exclusive real time odds calculator that computes the odds of a player's best hand winning and also those of his opponents.

Foo Katan, CEO at Playwize, said: 'The Board is extremely excited about the release of Pokerwize to the public. The limited-time free download is a complete package with features and tools that players will not find anywhere else. This release will give consumers their first taste of Pokerwize and will both raise the profile of the Company and generate enthusiasm for the game.'

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