

Playwize PLC
01 August 2006

1 AUGUST 2006

PLAYWIZE PLC
('Playwize' or the 'Company')

HOLDING IN COMPANY

The Company was notified on 1 August 2006 by Credit Agricole Cheuvreux Limited that they have an interest in 3,540,000 of the Company's ordinary 1p shares ('Ordinary Shares') representing 6.01 per cent. of the issued Ordinary Share capital of the Company.

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