

Playwize PLC
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PLAYWIZE PLC
('Playwize' or the 'Company')
PROMOTION AND DISTRIBUTION AGREEMENT
WITH PARTOUCHE INTERACTIVE

The Board of Playwize, the AIM quoted developer of software for the entertainment industry, is pleased to announce that it has signed a promotion and distribution agreement with Partouche Interactive, the interactive division of Partouche, the leading casino operator in France, which has over 50 casinos.

Today's agreement provides Playwize with the ability to promote and distribute the Company's flagship Playwize poker game (the 'Game') through various channels in France, including all Partouche casino locations, under the name Partouchewize Poker.

The Game has been fully localised, so players in France will be able to experience the Game's exclusive interactive tutorial, in-game advice and statistics calculator in French. The Board of Playwize believes that the agreement with Partouche will increase awareness of the Game amongst a key demographic in France, who will be able to get free copies of the Game on disc or through a download on the Company's website: www.playwize.fr, or the Partouche Interactive website: www.partouchewize.com.

Foo Katan, CEO of Playwize, said: 'No other poker game in the French market has the suite of features offered by Playwize Poker - and none are fully localised to the French language. With Partouche, we will be able to promote the Game through strategic distribution channels throughout the country.'

- Ends -

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Notes to Editors

About Playwize Plc

Playwize Plc (formerly Bits Corp Plc) is a leading developer of software for the entertainment industry. Playwize, having been a developer of games for consoles such as Xbox, PS2 and Nintendo GameCube, is now bringing this technology to the field of online gaming. Games developed under the Playwize brand will change the look of online gaming with realistic 3-D environments and other unique features.