



**Press Release**  
**28 July 2005**

**BITS ANNOUNCES FURTHER INFORMATION ON NEW INNOVATIVE GAME**

Further to the announcement of 15 April 2005, Bits Corp plc ('Bits Corp' or 'the Company'), a leading UK developer of video game software for major console platforms, is pleased to announce further information on the new innovative game being developed under an agreement with Namco Hometek Inc.

The game, entitled *Payout Poker & Casino*, will allow the Player to play thirteen Poker & Casino favorites, including Texas Hold'em, Blackjack, Baccarat and Roulette across four themed Casinos. Tailored for both offline and online play, these games will offer the fun and excitement found only in casinos or on televised tournaments.

Using a powerful 3D game engine, third person perspective and custom in-game camera views that will bring the casino to life, the Player will enter the virtual casino, create/control their character and then experience the whole excitement of a top casino. Players will be able to play in Single Player, Party Play and online Multiplayer game modes allowing others to interact.

Foo Katan, Chief Executive of Bits Corp said: "We are very excited about bringing this game to the public. We wanted to create a new experience for the gambling genre and with the features we have included in the game we think we'll do just that."

Jeff Lujan, Business Director of Namco Hometek Inc said: "*Payout Poker and Casino* expands upon the traditional concept of a gambling title with customizable characters and fully 3D Casinos for players to roam. Online play and 13 fully realized Casino favourites further enhance the game, giving players a total gambling package they can feel confident about going 'all in' with."

The new videogame is set for distribution throughout North and South America, on the Playstation®2, PSP™ (PlayStation®Portable) system, Microsoft Xbox™ and PC, with a scheduled release date of Q4 2005.

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**About Bits**

Bits is one of Britain's leading games developers. With more than 30 titles published over the United States, Europe and Asia on multiple platforms, such as Sony's PlayStation 2, Microsoft's Xbox, Nintendo's Gamecube, Gameboy Advance, Gameboy Color, Gameboy, Super Nintendo & NES, Sega's Mega-Drive, Genesis, 32X, Game-Gear & Master System, PC & Online during the team's 20-year experience in the games industry.

**About Namco Hometek Inc.**

Namco Hometek Inc. is the U.S. consumer division of Namco Limited, a Tokyo-based world leader in the high-tech entertainment industry. Based in Santa Clara, CA, Namco Hometek Inc. is an award-winning video games publisher for next generation game consoles. Namco

has created some of the industry's greatest video game franchises: *SOULCALIBUR*®, *Tekken*®, *Dead to Rights*®, *Pac-Man World*™, *Ridge Racer*®, *Time Crisis*® and *ACECOMBAT*™. For more information about Namco and its products log onto [www.namco.com](http://www.namco.com).

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