



Press Release
24 February 2003

Bits Corp announces development of Sega Arcade Gallery™

Bits Corp plc ("Bits" or the "Company"), a leading UK developer of video games software for major console platforms, is pleased to announce that it has signed an agreement with THQ® Inc to develop SEGA ARCADE GALLERY™ for Nintendo's Game Boy® Advance. Release of the game is scheduled for North America in early Spring 2003.

SEGA ARCADE GALLERY is a combination of 4 classic arcade games (Afterburner™, Space Harrier™, Outrun™ and Super Hang On™), originally developed by Yu Suzuki at Sega, accurately converted and combined onto one Game Boy Advance cartridge. Released between 1985 and 1987 these games revolutionised coin-operated gaming.

The contract marks the affirmation of Bits' strategy to continue to develop games for the handheld market, in addition to the other major console platforms, with particular reference to recognised licensed products.

"The opportunity to work with THQ and building a new publishing relationship with them, as well as bringing these classic games to a wider market has been an incredibly exciting one for us," says Foo Katan, CEO of Bits.

"Arcade classics like those developed by Yu Suzuki are legendary and very popular and we are very proud to add them to our Game Boy Advance line-up," said Alison Locke, executive vice president, North American publishing, THQ.

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